



Jr. Graphic Designer



Date: 2018

Location: Elgin, IL USA

Department: Marketing

Job type: Full-time, Salary

Company Overview

Newhaven Display is a leading global display company that produces electronic display products for a wide variety of markets and applications. Our products include cutting edge LCD, VFD and OLED technologies.

Benefits

At Newhaven Display, you are empowered to create a career that will take you to where you want to go. Here, you'll enjoy the freedom to explore new projects, the support to think outside the box and the advanced tools and technology that foster innovation and achievement. We offer an excellent working environment, salary and benefits package including Paid Time Off (PTO), medical, dental, vision, long-term disability, profit-sharing and advancement opportunities within the company.

About the Job

This in-house graphic design position is for a self-starter, willing to contribute as a team player within the Distribution Sales and Product Marketing sector of the company. You will work with our existing team of designers and implement marketing materials for Print and Web. The ideal candidate is a self-starter with good communication skills who can manage multiple projects on tight deadlines, take directions and constructive criticism, and have an eye for detail.

Responsibilities

- Maintaining a current understanding of business brand guidelines and standards
- Internal educational support for new product campaigns

- **Print Design Support**
 - New product campaign print material
 - Catalog design
 - Brochure design
 - Post Card design
 - External print marketing ads
 - Content writing

- **Company Web Design support**
 - Product image updates
 - Website design
 - Website maintenance
 - HTML newsletters
 - External digital marketing ads
 - New product campaign digital design materials

- **Report Development Support**

- Create and manage campaign reports
- Update current department metrics reports

Requirements

- Bachelor's degree in Graphic Design, Visual Communications, or other similar degree
- Minimum 1 year of experience in both Print and Web
- Proficient level skills using Adobe Creative Suites - InDesign, Photoshop, and Illustrator
- Strong portfolio demonstrating exceptional eye for detail, spatial relationships, typography, and information hierarchy.
- Must be knowledgeable with basic web HTML and CSS
- Working knowledge of Java Script, JQuery and PHP is a plus
- Working knowledge of macros and SQL Queries is a plus
- Dependability is a must
- Must be a self-starter and results oriented individual able to take direction/constructive criticism
- Must be detail oriented, be able to handle multiple projects at once and communicate effectively
- Must have strong time management skills
- Capable of completing tasks with limited supervision
- Capable of meeting deadlines

Experience

- Print and Web work required
- Working with print companies is a plus
- Working within in-house design settings is a plus
- Experience with LCD, VFD, OLED or TFT display technologies is a plus